

MANIFESTO JA

Organisation Overview



WHAT'S INSIDE

Who We Are

The Arts

What We Do

Projects

Impact

Wha Dem A Say

WHO WE ARE

Manifesto Jamaica is a social enterprise that exists to educate, expose and empower young people through art and culture, which we leverage to help youth become the best versions of themselves they can imagine.

“Manifesto Jamaica’s mission is to develop and attract opportunities for young people that inspire creativity, productivity and elevated consciousness, by harnessing the talents of nation-builders. ”

Our vision is to catalyse and connect a generation of young leaders who value and exemplify creativity, productivity, collaboration and community. That’s why we design and implement systems for multi-disciplinary education, outreach and training that unearth ideas, cultivate unity and ignite action.



THE ARTS

*When we talk about the arts,
we mean expressions of human
creativity in all fields.*

CULTURE

*When we talk about culture,
we mean the collective manifestation
of Jamaica's moral, intellectual and
artistic achievements.*



AGRICULTURE



FASHION DESIGN



CULINARY ARTS



DANCE



FOLK ART



ARTS MANAGEMENT



LITERATURE



MARTIAL ARTS



MUSIC



SPIRITUAL ARTS



THEATRE



VISUAL ARTS

WHAT WE DO

Educate Expose Empower

...that's our formula for maximum impact!

How?

WE FACILITATE

- Creative activities for young people that prioritise educational development, esteem-building and visioning through co, extra and post-curricular programmes
- Career development and entrepreneurship workshops for early-stage creative professionals and aspirants
- Symbiotic undergraduate and post-secondary research initiatives in related fields

WE CURATE

- Burgeoning and established talent for our 'ART'ical' showcases
- Commissioned Jamaican talent for special projects and events

WE CONNECT

- Youth leaders by promoting and supporting opportunities for local and international networking
- Creative professionals through mentorship and internship openings
- Global citizens seeking collaborative volunteer experiences

Since our inception in 2010, we've been demonstrating that our methods can be used to effectively alleviate youth unemployment, poverty, violence and social exclusion.



PROJECTS

RUN FREE

Run Free fuses physical theatre, storytelling and the movement discipline of Parkour/ Freerunning; mediums through which participants explore the challenges and obstacles they face growing up in an age of unprecedented and unpredictable change.

TIN FOREST THEATRE FESTIVAL

Seven young Jamaican actors travelled to Scotland to perform at the Tin Forest Theatre Festival during the Commonwealth Games in Glasgow. We created a bespoke dramatic presentation titled 'SomeNoWhere', a story of 7 orphans who all have a special superpower.

DANCE DIALOGUE

We teamed up with Outta Place (UK) to present a cross-cultural dance concert. Performances in Jamaica and the UK, which were happening simultaneously, were broadcasted live in both locations using telepresence technology.

YOUTH EMPOWERMENT THROUGH ART AND CULTURE

Young people from August Town, Nannyville, Trench Town and Seaview Gardens participated in a community-based initiative, during which our team delivered a 3-month series of introductory arts and arts management workshops reinforced by one-on-one counselling, in their respective locales.



PROJECTS

(cont'd)

CHANGE THROUGH ART

Manifesto Jamaica teamed up with Youth Crime Watch Jamaica to engage 60 young men from some of Jamaica's most endangered communities in a 3-month behaviour modification, entrepreneurship and arts training programme. They created works of visual and performance art, developed business plans and interacted with some of Jamaica's preeminent academic, business and creative professionals.

ART'ICAL EXPOSURE

ART'ical Exposure is a live acoustic concert series that highlights the best of interesting emerging talent across Jamaica's creative landscape.

FESTIVAL OF ART'ICAL EMPOWERMENT

The Festival of ART'ical Empowerment, our flagship event, is a 3-day extravaganza of art and culture featuring interactive workshops, creative displays, demonstrations and unforgettable live performances.



IMPACT

SINCE 2010...

100+

Artists showcased

4,000,000

Paid to artists & young people

800+

Youth impacted per year

500+

Volunteer experiences created

20+

Internships created

50+

Events produced

100+

Employment opportunities created



Nation

WHA DEM A SAY

Testimonials from Manifesto Jamaica's project participants, partners and supporters.

“

SHELDON KELLY

Tin Forest Participant

*“ Without my Manifesto JA family,
my life would have been dark.
Keep up the great work. ”*

”

“

SADIKI TAYLOR

Change Through Art Participant

*“ Manifesto Jamaica changed my
entire outlook on life, especially my
attitude towards challenges. Now
while I'm working in sales, I look for
every opportunity to be creative. The
arts are within me. ”*

”

“

SHASANE PARKER

Run Free Participant

*“ Big up every body, mind and soul that
made it possible for us to experience a great
opportunity like Run Free. Reppin' Jamaica
in another country, with other countries
was a very memorable experience. On the
behalf of Team Run Free...thanks! ”*

”

“

RENARD 'RIDDIM' ANDERSON

Tin forest Participant

*“ Manifesto Jamaica gave me my name
and my first international stage. Respect
and love always. ”*

”

“

LIANE WILLIAMS

Dancer, Educator and Run Free Choreographer

*“ I've been working with Manifesto Jamaica
since inception and the projects I've been
a part of improved me as a teacher. I've
learned new approaches to reaching certain
students. Run Free, especially, was a life
changing experience for me. ”*

”

“

DAVID CODLING

Director of Arts, British Council

*“ We're proud of our partnership with
Manifesto Jamaica. In a way, the Run
Free project has enriched the relationship
between Britain and Jamaica, which is a very
long and old relationship. It's added a new
dimension to it. We're grateful to have been
part of this experience. ”*

”

“

RENEE JONES

Tin forest Participant

*“ Manifesto Jamaica has had such a great
impact on my life. I pray that you continue to
keep up the marvelous work. Continue your
journey of aspiring and reaching out to those
you can. Awesome things have happened in
my life since Tin Forest, and now I can stand
proud to represent in any crowd. Thank you. ”*

”

LINK UP!

Want to explore partnership potential or opportunities for collaboration?
Link up!

CONTACT

Lesley-Ann Welsh

Co-founder & Managing Director

lesley@manifestojamaica.com

(876) 868 9422

WEBSITE

www.manifestojamaica.com

EMAIL

linkup@manifestojamaica.com

SOCIAL

Find us on

